



EPISODE SIX The Now-ist Capricorn

WITH DR. DANIEL KRAFT

Who better to disrupt the healthcare system than a Stanford- and Harvard-trained physician-scientist, entrepreneur, inventor, and innovator with more than 25 years of experience in clinical practice, biomedical research, and healthcare transformation? That's Dr. Daniel Kraft, our guest on this week's episode. Kraft is the brain behind IntelliMedicine—think personalized prescriptions you 3D print at home—and says the future of healthcare is being built by astrophysicists, gamers, and maker folks, not by doctors and biotech researchers. Tune in to hear why he calls the COVID-19 pandemic our Apollo 13 moment and why he thinks we're in the midst of a practice pandemic. (Yikes!)



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THEMES & INSIGHTS

1. Don't dwell on the problem. Instead, use your creativity to solve the problem.
2. In medicine, doctors specialize in silos, but we need to cross disciplines to find innovative solutions. A revolution in healthcare (from reactive to proactive solutions) will require data sharing, collaboration, and integration from providers and patients.
3. A silver lining of the COVID-19 pandemic is the acceleration of technological innovation in healthcare, especially telemedicine.
4. Disruption comes when you bring new mindsets. It catalyzes not just new thinking but also new collaborations and solutions.

COMBUSTION QUOTES



"You know, innovation is doing something a little bit better ... disruption is doing things so differently that the older ways go away.... Creativity comes in when you see this in healthcare, when you see a pain point or an unmet need."



"Healthcare has been very siloed by specialty and by body part, but a lot of the technologies cross specialties and clinical fields in general, and can be used in new ways to disrupt health and prevention.... So we live not just longer lives, but healthier ones...."



"Health infuses everything. If you don't have a relatively healthy mind and body, your productivity goes down ... our human health is tied to our economic health, and that ties to almost everything else."

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